

**2007 CHINA OPEN  
VIP CORPORATE BOX**





# Introduction





# TOURNAMENT ORGANIZATION

## Organizers:

- General Administration of Sport of China
- Beijing Municipal Government

## Co-organizers:

- General Administration of Sports-Tennis Activity Management Center
- Beijing Municipal Bureau of Sport
- Fengtai District Government
- China Open Promotions Limited

## Patron Partners:

- Beijing Media Corporation Limited( stock no.1000)





# 2007 FACT SHEET

## Host City:

- Beijing, People's Republic of China

## Venue:

- Beijing Tennis Center

## Dates & Competition:

- **September 10-16, 2007**
- ATP Men's Singles & Doubles
- **September 17-23, 2007**
- SE WTA Women's Singles & Doubles

## Participating Players:

- Over 300 World Professional Players

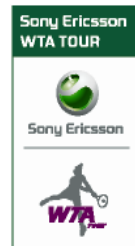




# ATP 、 SE WTA & ITF



Association of Tennis Professionals



Women's Tennis Association



International Tennis Federation



# TOURNAMENT SCHEDULE

Date	Match	Session	Not early than
9.10-9.13,9.17-9.20 Monday-Thursday	ATP/WTB Main Draw	Day	12:30
		Evening	19:00
9.14/9.21 Friday	ATP/WTB Quarter-finals	Day	12:30
		Evening	19:00
9.15/9.22 Saturday	ATP/WTB Semi-finals	Day	12:30
		Evening	19:00
9.16/9.23 Sunday	ATP/WTB Final	Final	15:00
Ground pass			10:30





## 2007 STAR PLAYERS



**4. Davydenko**



**6. Robredo**



**13. Ancic**



**5. Gonzalez**



**8. Ljubicic**



**18. Baghatis**



## 2007 STAR PLAYERS



**1. Henin**



**3. Mauresmo**



**4. Kuznetsova**



**6. Hingis**



**13. Dementieva**





# VENUE

- Center court with 10800 seating
- 14 other courts
- 11000m<sup>2</sup> Entertainment village





# GOVERNMENT SUPPORT

**Wu Bangguo, Jia Qinglin, Li Changchun, Luo Gan, Liu Qi, He Guoqiang, Wang Gang, Zhou Xiaochuan, Wang Qishan attended the China Open**







# OBJECTIVES

- Asia's most influential tennis event in 2009
- The most prestigious tennis events in the world in ten years





# VIP Corporate Box






# 2007 China Open

## VIP Corporate Box Seating Map

### Seating map

Tier 1 location : 

Tier 2 location : 

Tier 3 location : 





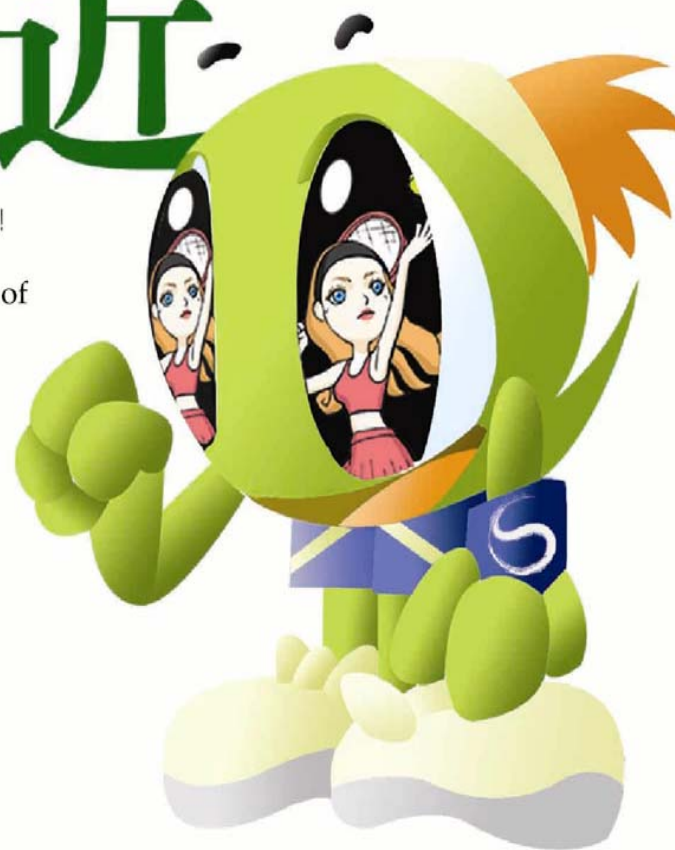


## Four advantages of VIP Corporate Boxes

# 近

欣赏顶级网球大腕的风采,无限靠近!

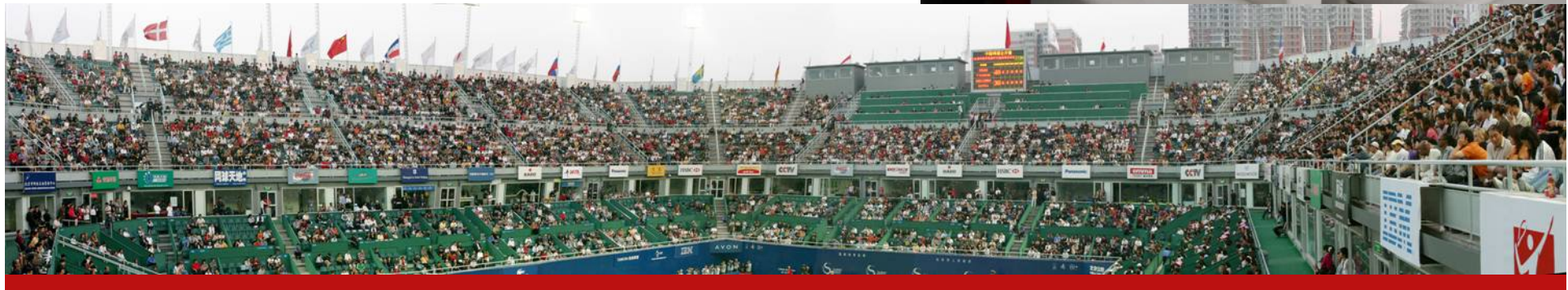
Closeness -- enjoy exciting action of  
Star players, Excellent!





# China Open VIP Corporate Box

- Receive twenty-four (24) VIP corporate box seats each day
- Each VIP corporate box is situated at the prominent position in the center court.
- VIP Sky Room, First come first serve.





## Four advantages of VIP Corporate Boxes

邀请朋友与客户现场看球,实在有派!

Stylish -- invite your friends and clients  
to watch live, Superb!







# China Open VIP Corporate Box

- Enjoying five-star buffet each day
- The right to use VIP lounge



## Four advantages of VIP Corporate Boxes



有吃有喝有休息没有时限,那就是爽!

**Fun--Unlimited food and drink. Cool!**





# China Open VIP Corporate Box

- Invited to participate in a special tennis clinic with star players
- Free beverage and snack in each VIP corporate box





# China Open VIP Corporate Box

## China Open Official Reception

- Invited to official reception, with the opportunity to take photos with guests, government officials and stars





## Four advantages of VIP Corporate Boxes



企业扬名赛场跟明星喝酒,肯定超值!

**Worth— Socialize with China Open Stars.  
Value for Money!**





# China Open VIP Corporate Box

- Company titles will be included on VIP corporate box





# China Open VIP Corporate Box

- Corporate box with 24 seats
- Corporate box with 12 seats



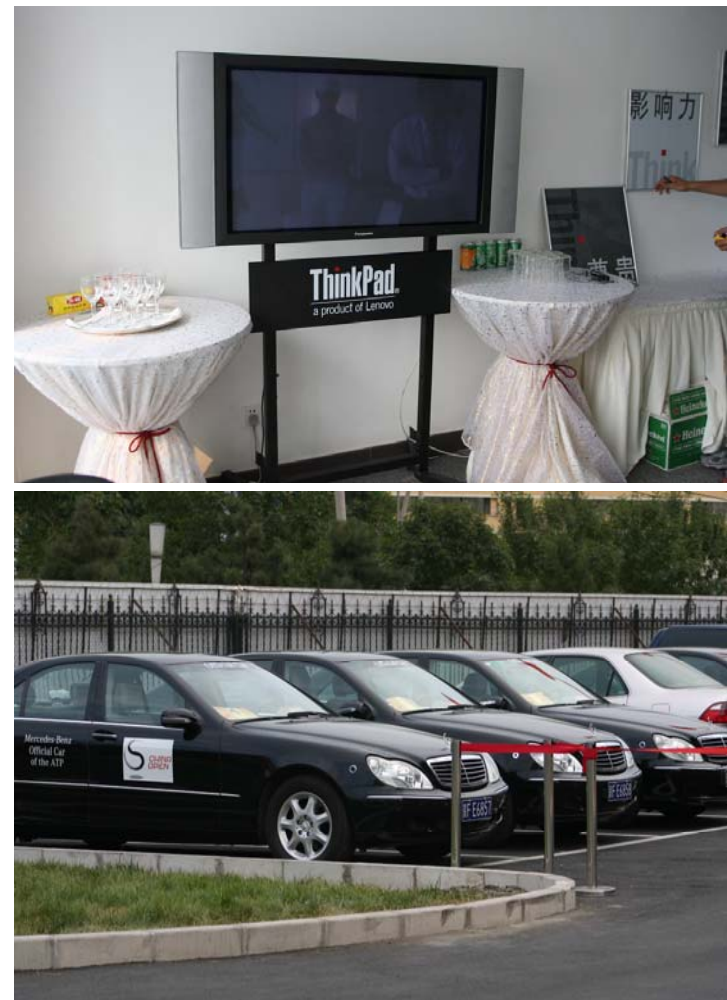




# China Open VIP Corporate Box

## Free parking and presents

- The right to free parking positions during the events
- The right to free presents during the events





# China Open VIP Corporate Box

**Limited gift before 18th August 2007**

- 5% off
- Luxury package gifts valued over RMB 10,000





## China Open VIP Corporate Box



- 24 VIP seats each day, 336 VIP served
- Closest to the court and players, watching 292 tennis matches
- 96 China Open gift sets, valued at RMB 19,200
- Company plaque on VIP corporate box valued at RMB 30,000
- Receive a special VIP Sky Room, first come first serve
- Free five-star buffet each day during the events, valued at RMB 257,280
- Ticket value at RMB 1,054,080
- Book now, get more discount and presents including 5% discount and RMB 10,000 gift sets



## China Open VIP Corporate Box Package I

1 (Corporate Box) \*24 Seats, Enjoying the whole event from 10th Sep. to 23rd Sep. 2007. Price: RMB 600,000 entitle to the following benefits:

- A VIP Corporate Box with twenty-four (24) seats for the duration of the Event,
- Twenty-four (24) complimentary buffet meals per day, including lunch and dinner
- Complimentary snacks and drinks will be served at the Corporate Box for free
- Complimentary company name plaque at the Corporate Box for the duration of the Event
- Right to access VIP / Corporate lounge
- Two hundred (200) complimentary Event souvenir Program
- Ninety-Six (96) complimentary gift sets
- Six (6) corporate box work ID card
- Six (6) complimentary car parking spaces per day
- Six (6) invitations to the Official China Open Reception
- Six (6) invitations to a China Open tennis clinic



## China Open VIP Corporate Box Package II

1(Corporate Box) \*12 Seats, Enjoying the whole event from 10th Sep. to 23rd Sep, 2007.

Price: RMB 360,000 entitle to the following benefits:

- A VIP Corporate Box with twelve (12) seats for the duration of the Event,
- twelve (12) complimentary buffet meals per day, including lunch and dinner
- Complimentary snacks and drinks will be served at the Corporate Box for free
- Complimentary company name plaque at the Corporate Box for the duration of the Event
- Right to access VIP / Corporate lounge
- One hundred (100) complimentary Event souvenir Program
- Thirty-Six (36) complimentary gift sets
- Four (4) corporate box work ID card
- Four (4) complimentary car parking spaces per day
- Three (3) invitations to the Official China Open Reception
- Two (2) invitations to a China Open tennis clinic





## China Open VIP Corporate Box Package III

1(Corporate Box) \* 24Seats, Enjoy all the quarter-finals(Sep.14,Sep.21), semi-finals (Sep15,Sep22) and finals(Sep.16,Sep23) including ATP and SE WTA tournament 2007.

Price:RMB500,000 entitle to the following benefits

- twenty-four (24) VIP corporate box seats every Friday, Saturday and Sunday during the events
- twenty-four (24) VIP buffet including lunch and dinner every Friday, Saturday and Sunday during the events
- Complimentary snacks and drinks will be served at the Corporate Box for free
- Right to access VIP / Corporate lounge
- Two hundred (200) complimentary Event souvenir Program
- Ninety-six (96) complimentary gift sets
- Six (6) corporate box work ID card
- Six (6) complimentary car parking spaces per day
- Six (6) invitations to the Official China Open Reception



## China Open VIP Corporate Box Package IV

1(Corporate Box) \* 12Seats, Enjoy all the quarter-finals(Sep.14,Sep.21), semi-finals (Sep15,Sep22) and finals(Sep.16,Sep23) including ATP and SE WTA tournament 2007.

Price:RMB338,000 entitle to the following benefits

- Twelve (12) VIP corporate box seats every Friday, Saturday and Sunday during the events.
- Twelve (12) VIP buffet including lunch and dinner every Friday, Saturday and Sunday during the events
- Complimentary snacks and drinks will be served at the Corporate Box for free
- Right to access VIP / Corporate lounge
- Fifty (50) complimentary Event souvenir Program
- Thirty –six (36) complimentary gift sets
- Two (2) corporate box work ID card
- Two (2) complimentary car parking spaces per day
- Four (4) invitations to the Official China Open Reception



## China Open VIP Corporate Box Package V

1(Corporate Box) \* 12Seats, Enjoy either the whole ATP tournament (Sep.10—Sep.16) or SE WTA tournament(Sep.17—Sep.23) tournament 2007.

Price:RMB198,000 entitle to the following benefits:

- Twelve (12) VIP corporate box seats of either week during the events
- Twelve (12) VIP buffet including lunch and dinner of either week during the events
- Complimentary snacks and drinks will be served at the Corporate Box for free
- Right to access VIP / Corporate lounge
- Fifty (50) complimentary Event souvenir Program
- Thirty –six (36) complimentary gift sets
- Two (2) corporate box work ID card
- Two (2) complimentary car parking spaces per day
- Two (2) invitations to the Official China Open Reception



## China Open VIP Corporate Box Package VI

1(Corporate Box) \* 12Seats, Enjoy ATP quarter-finals(Sep.14), semi-finals (Sep15) and finals(Sep.16) or SE WTA quarter-finals(Sep.21), semi-finals (Sep22) and finals(Sep.23) tournament 2007.

Price:RMB180,000 entitle to the following benefits:

- Twelve (12) VIP corporate box seats for quarter-finals, semi-finals and finals of either week during the events
- Twelve (12) VIP buffet including lunch and dinner for quarter-finals, semi-finals and finals of either week during the events
- Complimentary snacks and drinks will be served at the Corporate Box for free
- Right to access VIP / Corporate lounge
- Fifty (50) complimentary Event souvenir Program
- Thirty –six (36) complimentary gift sets
- Two (2) corporate box work ID card
- Two (2) complimentary car parking spaces per day
- Two (2) invitations to the Official China Open Reception





## China Open VIP Corporate Box Package

ITEM	DATE	DAYS	Seat Num	SUM	NOTE
Package I	Sep. 10-Sep. 23	14	24	¥ 600, 000. 00	✓
Package II	Sep. 10-Sep. 23	14	12	¥ 360, 000. 00	
Package III	Sep. 14-16 \$ Sep. 21-23	6	24	¥ 500, 000. 00	
Package IV	Sep. 14-16 \$ Sep. 21-23	6	12	¥ 338, 000. 00	
Package V	Sep. 10-16 or Sep. 17-23	7	12	¥ 198, 000. 00	
Package VI	Sep. 14-16 or Sep. 21-23	3	12	¥ 180, 000. 00	



## VIP Corporate Box Hot Line



**+86(10)-58208725**

**+86(10)-58208715**

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**THANK YOU!**  
**SEE YOU AT**  
**2007 CHINA OPEN**  
**OLYMPIC CITY**